



Canadian Association of Second Language Teachers
Association canadienne des professeurs de langues secondes

“Languages Build...” Campaign

Sample Social Media Promotions

These examples are intended to inspire your own social media messages to promote the benefits of language learning. For more information, consult the [Social Media Promotion Guidelines](#).

Facebook

CASLT / ACPLS updated their cover photo.

Visit Why Learn Languages? (<https://www.caslt.org/.../what-the-r.../specific-areas-of-impact>) and learn how languages build brains, academic performance, personality, societies and much more.

Visitez Pourquoi les langues? (<https://www.caslt.org/.../ce-que-.../champs-d-impact-specifiques>) et apprenez de quelles façons les langues façonnent les cerveaux, le rendement scolaire, la personnalité, la société, et plus encore.

See Translation

WHY LEARN LANGUAGES?
LANGUAGES BUILD...

POURQUOI LES LANGUES?
LES LANGUES FACONNENT...

shares

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Languages Build Memory

Bilingual children can remember and recall more information compared to monolinguals. – Morales, J, A Calvo and E Bialystok (2013)

Excerpt from the Literature Review on the Impact of Second-Language Learning (March 2017), page 9 <https://www.caslt.org/.../comprehensive-reviews-reports-and-p...>




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“Language learning is one of the most enjoyable ways of cognitive training and activity, unless one is allergic to it,” Dr Bak lightheartedly concluded.

Read more research-based articles on how language learning builds better brains at <https://www.caslt.org/en/languagesbuildbrains>



STUDENTNEWSPAPER.ORG

Two languages are better than one: the benefits of bilingualism

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Learn how Languages Build Brains
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Bilingualism can prevent older adults from the degradation of memory capacity, which is often caused by aging. [#LanguagesBuild](#)



Languages Build Memory
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