

**1/2 page ad**

**19.05 cm (w) by 11.5875 cm (h)**

**7.5 in (w) by 4.562 in (h)**

**1/4 page ad**

**9.2075 cm (w) by 11.5875 cm (h)**

**3.625 in (w) by 4.562 in (h)**

**1/4 page ad**

**9.2075 cm (w) by 11.5875 cm (h)**

**3.625 in (w) by 4.562 in (h)**

**Full page ad non-bleed**

**19.05 cm (w) by 23.81 cm (h)**

**7.5 in (w) by 9.374 in (h)**

**Full page ad with bleed**

**21.59 cm (w) by 27.94 cm (h)  
(minimum bleed: 0.3175 cm)**

**8.5 in (w) by 11 in (h)  
(minimum bleed: 0.125 in)**

**Full page ad with bleed**

**21.59 cm (w) by 27.94 cm (h)  
(minimum bleed: 0.3175 cm)**

**8.5 in (w) by 11 in (h)  
(minimum bleed: 0.125 in)**